

# Getting Started - Your 1<sup>st</sup> 72 Hours

## Getting to Bronze in 60 days

### Creating a Million Dollar Asset in 3 Years

Congratulations on taking your first step towards financial and time freedom. Our “1<sup>st</sup> 72 hours” guide has been designed to help you generate income as soon as possible. We want you to focus your efforts on revenue generating activities used by our most successful affiliates. The Getting Started action steps are broken into several easy steps. Our proven success model is based on the speed of your duplication. You can watch momentum or you can create your own momentum. Together we will connect people and change lives. Follow our proven system step by step and your life can change forever!

#### 1. Get your Take Charge Toolbar

- Go to <http://www.TeamELG.com>
- This will allow you access to all training with one click of your mouse

#### 2. Get your TeamELG System

- Go to <http://www.TeamELG.net>
- Fill out the form and your site is created immediately

**Start sending your prospects to:**

<http://www.TeamELG.com/YourDigitalid> (lead capture)

**TIP:** Strongly consider obtaining Your Own Domain Name as a way to drive people quickly and easily to your TeamELG marketing site private branded with your information. By having your own domain it gives you the ability to easily send prospects to your new web site. We recommend you attempt to register your `FirstNameLastName.com`  
Go to: <http://www.godaddy.com> – and after you obtain your personal domain you can set up a domain forward to go to your new TeamELG marketing site.

➔ Forwarding Instructions: [http://help.godaddy.com/article.php?article\\_id=422&topic\\_id](http://help.godaddy.com/article.php?article_id=422&topic_id)

#### 3. Print and go through the KalIToAction – Affiliate Quick Start Guide

<http://newsletters.vmdirect.com/admin/pdf/AffiliateQuickStart.pdf>

This can also be found in your VM Admin Center under the Getting Started link in the upper left corner.

#### 4. Get Your 1<sup>st</sup> Retail Customer

**VERY IMPORTANT:** You need to have at least one (1) retail customer to qualify for commissions on the Service Pack Bonuses of any personally enrolled affiliates and at least three (3) retail customers to get paid on the Leadership Bonus. Get three of your friends or family members immediately using the services so you do not miss out on any commissions. **It's important to get your FIRST customer within fourteen (14) days of enrolling or before you enroll an affiliate to guarantee commissions.**



**5. Schedule a Game Plan Interview (GPI)** – Make sure you and your sponsor have scheduled a Game Plan Interview with a team leader no later than 72 hours after you enroll in the business. If your sponsor is not available or not acting fast enough, do not wait, send an email to [leaders@elgworld.com](mailto:leaders@elgworld.com) and put in the subject line “Game Plan Interview Needed”



**6. Get and Stay Connected** – Staying connected is a big key in getting results. The company is always expanding into new countries, launching new product features and as a team, we are always traveling, opening up new cities and launching new tools, so staying connected is vital to your business. How to stay connected:

- TeamELG.com web site
- TeamELG Toolbar
- Sunday Update & Training Call – 9:00pm EST
- Tuesday Training Call – 8:00pm EST
- VM Admin Center – Regularly check the daily communication from the company directly.



**7. Create your initial list of prospects. Here are the key things to keep in mind.** To help with your initial list, go to the toolbar and under **Getting Started** and print out the **Memory Jogger**. As you begin to make a list of people to introduce your new business venture, you must consider these criteria as you evaluate names. First, what if you had just borrowed \$1 million dollars to start your business and your monthly expenses were \$50,000 per month. Who would be the first 10 - 20 people that you would seek out with your money? Knowing that without a doubt could be part of your team and be tremendously successful. Other considerations might include:

- ➔ Are they coachable?
- ➔ Can you mentor them and can they mentor other people?
- ➔ Do you trust them to follow through on all of their commitments?
- ➔ Do you trust them with your money and your business?
- ➔ Have they already shown they are winners?
- ➔ Are they willing to follow your system and not try to re-invent the wheel?



**8. Duplication Model** – go to your toolbar under **Getting Started** and print the **Duplication Model**. Review this so you can visualize our simple exposure cycle. Some people do this three times a month, while others do it in a week, and those that are serious, will do it in a day and those truly driven, do it in an hour. **You don't need a lot of time, you just need focused time.**

**9. Complete Your Game Plan Interview** – make sure you sit down or by phone, with your sponsor and/or Team leader to plan out your business. That is why you must complete the KallToAction – Affiliate Quick Start Guide. We will map out your business based on your objectives, goals and time commitment. We will then decide, based on your circumstances and social capital, whether to invite them to your own Private Business Launch (PBL), a home meeting, a board meeting, a DVD or your TeamELG marketing web site. We will then start the exposure process with your social capital. Don't worry, in the beginning, someone will always partner with you to help in making the calls.

**10. Start Making Your Calls** – this is where the fun starts. You and a team leader will start making calls to your social capital. This business is just about making exposures to the business and the product

**11. Use Video Email for your daily communication**  
This is one of the best ways to build your business virally. Everyone you send a video email to has the option to enroll as a customer and grow your business in a very passive way. Send out a video email to everyone you know informing them of your new email address. You **MUST** become a product of the product immediately!

**\*\*\* IMPORTANT \*\*\*** Before sending video emails to your top prospects give them a phone call to double check their email address. Be sure to let them know you are sending them something very important to watch and provide you their opinion.

**TIP:** \*\*Create folders to sort your incoming email. As new email comes in and is read you can drag and drop it into one of your created folders. This will streamline the load time and viewing for your new email.

# Daily Activity Report

Week of \_\_\_\_\_

<b>Daily Activities</b>	<b>SUN</b>	<b>MON</b>	<b>TUE</b>	<b>WED</b>	<b>THU</b>	<b>FRI</b>	<b>SAT</b>	<b>TOTALS</b>
New Contacts								
Networking Events								
Invites to a Meeting								
Invites to Broadcast								
Invites to Web Site								
Guests at a Meeting								
Guests on Broadcast								
Guests to Web Site								
1 on 1 Presentations								
DVD Presentations								
Product Presentations								
Follow Up Contacts								
3-Way Calls								
Game Plan Interviews								
Video Emails Sent								
<b>New Customers</b>								
<b>New Affiliates</b>								

Remember:

- This whole business is based on consistency and accountability
- You can't improve on what you do not Track